

# Goodwill Funded Programs

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## GoodAttire™

**Program Mission:** Strengthening our local workforce with clothing resources to eliminate barriers to employment.

You never get a second chance to make a first impression. Research shows that we form a first impression three to five seconds after meeting someone.



Whether on an interview or starting a new job, those first few seconds can be critical. Wearing the proper attire can make the difference between a good and bad first impression, but many people lack both appropriate clothing and the financial means to obtain it. GoodAttire™ from Goodwill ~ Redwood Empire is designed to help people overcome this barrier and make that first impression great!

GoodAttire™ will provide vouchers to members of our community facing a financial barrier to employment. This assures they can get appropriate clothing for an interview or start building a work wardrobe once employed. The vouchers can be used to purchase clothing, shoes, and accessories (purses excluded). This “hand up” to eliminate barriers to employment is directly aligned with Goodwill’s mission of “changing lives and strengthening communities through the dignity and power of work.”

GoodAttire™ is entirely supported through the generous donations of individuals, businesses, and service organizations.

***For more information, please contact:  
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